



Sweetening Kenya
since 1978

nzoia sugar company bulletin

- Mar 2015

ONE OF A KIND FIELD DAY AT NAMIREMBE

On 13th March, 2015, farmers from Namirembe attended a field day at Mr. Benson Makokha Khisa's farm organized by Nzoia Sugar Company and Sugar Research Institute with the theme "Enhancing Technology in Agriculture and Industry for food security and national growth".



Soil sampling demonstration

The event was one of a kind and farmers had a lot to learn. The field day began by farm tours on various stands at the venue to educate farmers on cane farming and other agricultural practices.

This entailed live field demonstrations of land preparation, soil sampling, farmer's recruitment, weed control and Ratoon maintenance from Nzoia Sugar Company field staff.

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Nzoia Sponsors Kibabii Cultural Event

Nzoia Sugar Company limited donated 5 trophies engraved with Nzoia Sugar name and logo to Kibabii University College as part of CSR on 14th March 2015 towards the support of the institutions cultural week event that took place from 12th March to 15th March 2015.



Corporate Social
Responsibility officer madam
Beatrice Wekesa hands over a
trophy to the sec. Gen.
Students Body during Kibabii
University Cultural event



Customer Complaints Survey

Nzoia Sugar Company has begun conducting a customer complaints survey in order to gauge the type of complaints our stakeholders are having in the areas covering the four regions (Western, Eastern, Southern and Northern) of the Nzoia zone.

Phase one of the survey began in the Western region where samples of the population were used to collect data. The other regions will follow suit. This survey being conducted by our Customer complaints handling section in the PR department will be used to enhance customer complaints handling as well as service delivery in the company.

Among the stakeholders being targeted in this survey are the farmers, customers and members of the community around the Nzoia sugar zone.



Farmers Relations officer distributes questionnaires to farmers in the western region

One Of A Kind Field Day At Namirembe

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The colorful event was attended by over 200 farmers, local leaders, Nzoia sugar company staff, Amiran Kenya, Ministry of Agriculture, Livestock and Fisheries, Murphy chemicals, NOCO officials and County officials.

Farmers also got free HIV testing services at the event conducted by Nzoia clinic staff.



Free HIV testing



Cane spraying demonstration